# Manisha Bewtra AICP

I am a civic leader with extensive public sector experience. I am committed to creative problem-solving & am a skilled convener who brings people together to improve their communities. I advocate for improving social equity & advancing civil rights in all my endeavors.

## Employment

#### Principal | Manisha Bewtra Consulting | Tucson, Arizona | 2020-present

With the goal of making communities more welcoming, equitable, resilient, and sustainable, I work with government, community development organizations, civic groups, unions, & political campaigns to deliver customized workshops, design effective public processes, analyze community dynamics & improve local policies.

#### Beacon Leadership Collaborative | Special Projects Advisor | Lexington, Massachusetts | 2020

#### Committee to Elect Manisha Bewtra | Candidate for Mayor | Melrose, Massachusetts | 2019

As one of five Mayoral candidates in 2019, I offered a forward-looking vision for an inclusive, accountable, & systems-oriented local government. My campaign best reflected the diversity of our community. My city planning & advocacy experience gave me a deep understanding of the complexities of governance & how changes big & small could impact the lives of community members.

#### City of Melrose | City Councilor-At-Large | Candidate 2017 | Term 2018-2019

In 2017, I was the first person of color ever elected to serve the City of Melrose. During my term, our city faced crucial decisions regarding our city budget, & we passed the first Proposition 2<sup>1</sup>/<sub>2</sub> property tax override in 25 years. I presented information about demographic changes, city investments, & budgetary constraints to a variety of local groups. I led our Council in endorsing "Yes on 3" in 2018, reaffirming local & state laws prohibiting discrimination on the basis of gender identity & gender expression.

#### Massachusetts Housing Partnership | Senior Program Manager | Boston | 2018-2019

I provided consultation & analysis to over a dozen cities & towns across Massachusetts to promote local affordable housing production. This work included devising community engagement strategies, assessing local housing needs using demographic & economic data, analyzing construction feasibility & supporting site selection, mapping environmental & land use constraints, & writing inclusionary zoning policies.

#### Metropolitan Area Planning Council (MAPC) | Various Positions | Boston | 2008-2018

In addition to my project work & other duties described below, throughout my tenure at MAPC I participated in strategic planning for the agency & helped to launch & advance MAPC's equity & cultural competency initiative.

#### Analytical Services Manager 2016-2018

In this role, I provided supervision & strategic direction to MAPC's team of planning & GIS (geographic information systems) analysts as well as managed interdepartmental projects & communications. I was responsible for ensuring that quantitative & qualitative analyses in a range of MAPC projects were well-communicated & that data was used appropriately to illustrate trends & insights. I managed projects with statewide policy implications for state agencies and Massachusetts-focused nonprofit organizations. I managed the data & mapping elements of a breadth of projects for municipal clients including housing production plans, smart growth district designations, open space plans, greenhouse gas emission inventories, climate change vulnerability analyses, comprehensive plans, & downtown revitalization projects.

#### Senior Regional Planner 2011-2015 | Regional Planner 2009-2011 | Associate Planner 2008-2009

I served as a project manager & lead author for several municipal comprehensive plans, oversaw transit-oriented zoning amendments, led work on downtown revitalization & corridor management planning projects, oversaw analysis of casino impacts, & more. At different times, I served as subregional council coordinator for the Inner Core as well as for the Minuteman area. I helped to launch & operationalize implementation strategies for MetroFuture, the regional plan for Greater Boston adopted shortly after I started work at MAPC.

Harvard Graduate School of Design (GSD) | Master of Urban Planning Faculty | Cambridge | 2014 Arizona State University College of Design, School of Planning | Faculty Associate | Tempe | 2008 City of Chandler Planning & Development | Current Planning Intern | Chandler, Arizona | 2008 People's Homesteading Group | Housing Development Project Manager | Baltimore, Maryland | 2005-2007 National Trust for Historic Preservation | Community Revitalization Intern | Washington, D.C. | 2005 Philadelphia City Planning Commission | Community Planning Intern | Philadelphia, Pennsylvania | 2004-2005

# Manisha Bewtra AICP

### Education

University of Pennsylvania | Master of City Planning | Philadelphia, Pennsylvania | 2005

The University of Iowa | Bachelor of Arts in Economics & Art | Iowa City, Iowa | 2002

# Volunteer roles

Arizona Democratic Party Asian American & Pacific Islander Caucus | Newsletter Lead | 2021-2022 term Pima County Democratic Party Legislative District 10 | Precinct Committeeperson | Appointed February 2021 Tucson Unified Parent Advocacy Council | Community Representative | Tucson | 2020-present Sam Hughes Elementary School Site Council | Community Representative | Tucson | 2020-present Mel King Institute for Community Building | Alliance for Racial Equity Steering Committee Member | Boston | 2011-present Melrose Veterans Memorial Middle School Site Council | Community Representative | 2020 Raiders Rumble First Lego League Regional Robotics Competition (4th-8th graders) | Innovation Project Judge | Melrose | 2019 Urban Land Institute Boston/New England | 2018

- Represented Melrose in the 2018 UrbanPlan Public Leadership Institute with city councilors from Boston, Cambridge, Watertown, & Salem
- Served as an UrbanPlan Volunteer in high school classes at Cambridge Rindge and Latin School & Boston Latin School
- Provided Town of Milton with redevelopment ideas for East Milton Square as a Technical Assistance Panelist in Milton

Melrose Human Rights Commission 2015-2017 | Vice Chair 2017 | Secretary 2016

- Organized Cultural Proficiency Workshops for the public & for city staff
- Helped to launch city's annual Ramadan Community lítar & Diwali dinners.
- Increased awareness of the Commission's resources as well as attendance at events using Facebook & Eventbrite.

RAW Art Works | Project Launch Mentor | Lynn | 2015-2016

- Mentor for high school senior to assist with college applications

American Planning Association Massachusetts Chapter (APA-MA) | Boston Region Representative 2011-2015 Nuestra Comunidad Development Corporation | Roxbury | Board of Directors 2011-2015 | Marketing Committee Chair 2013-2015 Harvard Graduate School of Design (GSD) | Guest Design Critic for Urban Planning Program | Cambridge | 2013-present Massachusetts Institute of Technology (MIT) | Expert Judge for Urban Planning Brainstorming Study | Cambridge | 2014 East Cambridge Planning Team | Participant 2008-2010 | East Cambridge Open Space Trust | Trustee 2008-2010 University of Pennsylvania College Houses/LGBT Center | Philadelphia | SafeZone Volunteer 2003-2005

- Certified as a residential advisor, designating dormitory as a safe space for residents to talk about sexual orientation or gender identity

# Memberships, certifications, & additional credentials

Professional associations: American Institute of Certified Planners (AICP) 2010-present | American Planning Association 2003-present
Meeting facilitation: Kansas Leadership Center Your Leadership Edge Skills Lab Certificate 2020 | Interaction Institute for Social Change (IISC) Facilitation for Racial Justice 2019 & Essential Facilitation Certificate 2012
Political leadership: Emerge Massachusetts 2017 | Initiative for Diversity in Civic Leadership 2011 | MA Commonwealth Seminar 2009
Creative writing: Follow Your Art Writers Studio Melrose, Grub Street Boston, Creative Alliance Baltimore, Iowa Writers Workshop
Public speaking: Several local, regional, & national speaking engagements including community, political, & advocacy-oriented, as well as city planning & community engagement workshops for professionals & students — details available upon request.
Computer skills: GIS/mapping, data viz, some web design, email marketing, Adobe Creative Cloud, Google Drive, MS Office, social media
Languages: Hindi, intermediate/conversational Spanish, currently taking Spanish classes offered by Vive México in Tucson.